

100-Day Sales Action Plan

Accelerate Growth.

Maximize Returns.



You've made the investment. Now it's time to drive results.

You've made the investment—now comes the pressure to deliver top-line results. Most portfolio companies lack the sales infrastructure, leadership, or strategy, to scale quickly. The result? **Missed projections. Delayed returns.**

When the numbers don't match the investment thesis.

If your portfolio company is underperforming, our 100-Day Sales Action Plan uncovers what's off track, identifies root causes, and **realigns execution with your investment thesis—fast.**

100-Day Sales Action Plan: From Assessment to Action in Weeks

The 100-Day Sales Action Plan™ is a 3 phase process, identifying sales gaps and providing an actionable growth plan.

1

ASSESS

- ✓ **Sales Agility Assessment™** evaluates sales strategy, tools, processes, and management effectiveness.
- ✓ Interviews with executives, sales leaders, and team members by senior sales experts.
- ✓ Review of sales enablement tools, CRM systems, materials, and quoting platforms

2

ANALYZE

- ✓ **Sales Action Plan & Assessment** revealing gaps across 4 critical sales pillars and 21 subcategories
- ✓ Alignment of your investment thesis and growth targets to ensure long-term success
- ✓ Insights into the sales team's capabilities to achieve sales goals

3

ACT

- ✓ **Execution Roadmap** with prioritized next steps for rapid and sustained impact
- ✓ Quick wins prioritized to drive revenue and momentum fast
- ✓ Immediate implementation plan to drive early results and long-term value



Let's turn insight into action. Start your 100-Day Sales Action Plan today.